

LMAX Exchange launches record-breaking 'LMAX Exchange Everest Rugby Challenge'

- *UK's leading fintech firm partners with children's rugby charity Wooden Spoon*
- *Star rugby players will attempt to set two world records on Mount Everest and raise more than £200,000 for disadvantaged children*

London, 26 July 2018 – LMAX Exchange Group ("LMAX Exchange"), the global high-growth financial technology company, is pleased to announce the launch of the LMAX Exchange Everest Rugby Challenge, hosted in partnership with Wooden Spoon, the UK's leading children's rugby charity.

Taking place in April 2019, this event marks the first-ever attempt to set two Guinness World Records for the highest altitude rugby matches on Mount Everest. The LMAX Exchange Everest Rugby Challenge will aim to raise a minimum of £200,000 for Wooden Spoon, a charity committed to transforming the lives of disadvantaged and disabled children and young people across the UK and Ireland through the power of rugby.

The challengers aim to set world records for:

- The highest altitude game of full contact rugby played¹
- The highest altitude game of mixed touch rugby played

The four teams of challengers will be captained by former international all-star rugby players, which include Shane Williams, Andy Gomarsall, Ollie Phillips and Tamara Taylor. The challenge is a gruelling trek from Everest base camp up the mountain to the Tibetan Advanced Base Camp at an altitude of 6,500m, where the games will be played.

David Mercer, CEO of LMAX Exchange commented: "A trek up Mount Everest is daunting enough, but these star players have chosen to go one step further to try and break two world records. This brave team, which includes both men and women, is banding together to take on a mission never attempted before in support of a fantastic cause.

"At LMAX Exchange we have aimed high to break new ground, successfully pioneering the exchange style execution model for FX, and more recently charting new territory with the first ever institutional physical cryptocurrency exchange. We are committed to driving positive change not only in the financial services space, but also to catalysing social change in the world around us. We consider corporate sponsorships a vital element of our transformative business strategy. Every year, we take part in at least one sponsorship that supports equal opportunities for people of all genders, backgrounds and abilities.

"Rugby is a game of integrity and teamwork. This spirit drives both Wooden Spoon and LMAX Exchange in what we do. We are proud to support Wooden Spoon and will be enthusiastically cheering the players on, as they work to set world-records and fund life-changing projects for children and young people."

Sarah Webb, CEO of Wooden Spoon commented: "We are very pleased to be partnering with LMAX Exchange for this exciting and important event. This marks our second partnership with the LMAX Exchange. In 2015, our joint efforts helped set a Guinness World Record for the northernmost game of rugby ever played at the North Pole.

"We have set an ambitious goal of raising more than £200,000, which will be distributed across a range of different projects that support disadvantaged and disabled children and young people. These include community programmes, specialist playgrounds, medical treatment centres and sensory rooms. We wish all those involved the very best of luck and look forward to working with LMAX Exchange on future initiatives."

The LMAX Exchange Everest Rugby Challenge will be managed by Adventure Peaks, who have more than 18 years of experience of leading expeditions on the North Side of Everest.

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For further information, please contact:

LMAX Exchange:

Barbara Pozdorovkina +44 (0)20 3192 2510 press@LMAX.com

FTI Consulting LMAXExchange@fticonsulting.com

About the LMAX Exchange Group:

LMAX Exchange Group is a global, high-growth financial technology company that is leading the transformation of the global FX industry to transparent, fair, precise and consistent execution. Operating one global marketplace for trading FX, metals, indices and commodities, LMAX Exchange Group delivers open access, transparency and level playing field to all market participants.

LMAX Exchange Group offers all clients the ability to trade on LMAX Exchange central limit order book, driven by streaming no 'last look' limit-order liquidity from top tier banks and non-bank financial institutions. Servicing funds, banks, brokerages, asset managers and proprietary trading firms, LMAX Exchange Group offers an anonymous, regulated, rules-based trading environment, order execution in strict price/time priority, and access to real-time streaming market and trade data, enabling all market participants to control execution quality and total trading costs.

Offering a comprehensive range of instruments and ultra-low latency execution, LMAX Exchange Group operates a global FX exchange infrastructure with matching engines in London, New York and Tokyo.

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About Wooden Spoon:

Wooden Spoon is the children's charity of rugby, funding life-changing projects across the UK and Ireland, supporting children and young people with disabilities or facing disadvantage. The charity was founded in 1983, and since then has distributed over £24 million to more than 650 projects, helping over 1 million disabled and disadvantaged children.

With over 400 committed volunteers raising funds in local communities up and down the country, the charity supports around 70 projects a year, which are not just rugby focused and include respite and medical treatment centres, sensory rooms, specialist playgrounds and community-based programmes.

By getting involved, together we can change children's lives through the power of rugby.

www.woodenspoon.org.uk

LMAX Exchange Everest Rugby Challenge - the Team Captains:

Andy Gomarsall MBE is a former rugby union player who played at scrum-half for Leeds Carnegie and England and was part of England's 2003 team that won the Rugby World Cup.

Ollie Phillips is a professional rugby union footballer who played wing or full back for Stade Français and England Sevens. He won the World International Sevens Player of the Year in 2009.

Tamara Taylor is an English female rugby union player, who captained England in the 2015 Women's Six Nations Championship. She was the 2017 RPA Player of the Year when she was one of only three women who had made more than 100 appearances for her country.

Shane Williams MBE is a Welsh rugby union player most famous for his long and successful tenure as a wing for the Ospreys and the Wales national team. He is the record try scorer for Wales, and is fourth on the international list of leading rugby union test try scorers behind Daisuke Ohata, Bryan Habana and David Campese. He is Wales's most capped winger with 87 caps and four for the British and Irish Lions.

¹ The current Guinness World Record for the highest altitude rugby match was a rugby league match that took place at 5,752m and was achieved by The Steve Prescott Foundation (UK) at Mount Kilimanjaro, Tanzania, on 18 October 2015. Guinness World record guidelines state that the highest game of full contact rugby would need to be single sex, to beat the former world record.