

***LMAX Exchange Everest Rugby Challenge breaks two world records for highest ever rugby matches on Mount Everest***

***The challenge raises over £250,000 for disabled and disadvantaged children***

**London, 6 May 2019** - LMAX Exchange Group ("LMAX Exchange" or "the Company"), a leading independent operator of institutional exchanges for electronic FX trading and crypto currencies, has helped raise over £250,000 for disabled and disadvantaged children in the UK and Ireland through its sponsorship of the 'LMAX Exchange Everest Rugby Challenge'.

The event, run in partnership with children's rugby charity Wooden Spoon, marks a successful attempt to set two Guinness World Records for the highest altitude rugby matches on Mount Everest. The highest ever rugby match was played on a plateau near Everest Advanced Base Camp, at 6,500m, and drawn 5-5. The four teams of challengers were captained by an all-star cast of former international rugby players, including Shane Williams, Andy Gomarsall, Ollie Phillips and Tamara Taylor.

Building on an earlier record set by the group for the highest ever game of touch rugby, at 5,119m a few days earlier, the two new Guinness World Records set were for:

- The highest altitude game of full contact rugby played (6,500m)
- The highest altitude game of mixed touch rugby played (5,119m)

**David Mercer, CEO of LMAX Exchange Group, said:** "I'd like to offer my warmest congratulations to the world record-breaking team today, who have gone above and beyond and defied the odds in a grueling challenge and, crucially, raised money for disabled and disadvantaged children.

"Rugby is a game based on integrity and teamwork, two themes that tie LMAX Exchange and Wooden Spoon together closely through the work we do. At our own company, we have long been committed to driving positive change, whether by championing transparency and fairness in global markets, or supporting charitable initiatives such as the LMAX Exchange Everest Rugby Challenge.

"We're proud of the fantastic amount that has been raised for a great cause and feel privileged to have taken part in such a successful event. We hope today's players are taking some well-earned rest and look forward to working on similar causes in the future."

The event is the second partnership between LMAX Exchange and Wooden Spoon, a charity that aims to support children with disabilities or facing disadvantage across the UK and Ireland through the power of rugby. In 2015, the Arctic Rugby Challenge saw £240,000 raised for the same cause, as a team set a Guinness World Record set for the northernmost game of rugby ever played.

**For further information, please contact:**

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## **Notes to Editors**

### **About the LMAX Exchange Group:**

LMAX Exchange Group (LMAX Exchange) is a leading independent player in global financial markets. LMAX Exchange operates multiple institutional execution venues for FX trading and crypto currencies.

Leading the transformation of the global FX marketplace to transparent, fair, precise and consistent execution, LMAX Exchange has been widely recognised for industry innovation and award-winning proprietary technology. The Group's portfolio includes LMAX Exchange (FCA regulated MTF), LMAX Global (FCA regulated Broker) and LMAX Digital, the institutional crypto currency exchange.

Servicing funds, banks, brokerages, asset managers and proprietary trading firms, the company offers an anonymous, regulated and rules-based trading environment with strict price and time priority order execution at ultra-low latency. Clients benefit from access to real-time streaming market and trade data, which enables the control of execution quality and total trading costs.

LMAX Exchange operates a global exchange infrastructure with matching engines in London, New York and Tokyo. The company's institutional client base spans over 100 countries.

LMAX Exchange Group [www.lmax.com](http://www.lmax.com)

### **Financial technology awards:**

2017 Best FX Trading Venue – (ECN/MTF) – Fund Technology and WSL Awards  
2016 Best Trading & Execution Technology – HFM US Technology Awards  
2013 Best Overall Testing Project – The European Software Testing Awards  
2011 Best Trading System – Financial Sector Technology Awards  
2011 Innovative Programming Framework – Oracle Duke's Choice Awards

### **FX industry awards:**

2017, 2016, 2015, 2014, 2013 Best FX Trading Venue – ECN/MTF – Fund Technology & WSL Awards  
2016, 2015, 2014, 2013 Best Margin Sector Platform – Profit & Loss Readers' Choice Awards  
2014 Best Infrastructure/Technology Initiative – WSL Institutional Trading Awards  
2013 Best Execution Venue – Forex Magnates Awards

### **Business growth awards:**

2016, 2015 Winner – Deloitte UK Technology Fast 50  
2016, 2015 Winner – Deloitte EMEA 500  
2015, 2014, 2013 Fastest Growing Tech Company in the UK – Sunday Times Tech Track 100  
2015 Recognised as a Tech City Future Fifty company

*LMAX Exchange Group is a holding company of LMAX Limited, LMAX Broker Limited and LMAX Digital Exchange Limited. The registered address for LMAX Exchange Group is Yellow Building, 1A Nicholas Road, London, W11 4AN.*

*LMAX Exchange is a trading name of LMAX Limited, which operates a multilateral trading facility, authorised and regulated by the Financial Conduct Authority (firm registration number 509778) and is a company registered in England and Wales (number 6505809).*

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*Gibraltar (number 117528).*

### **About Wooden Spoon**

Wooden Spoon, the children's charity of rugby, supports children and young people with disabilities or facing disadvantage across the UK and Ireland through the power of rugby.

Find out more at [woodenspoon.org.uk](http://woodenspoon.org.uk).

To support the challenge, Wooden Spoon has also launched Climb Your Own Everest, a campaign that aims to encourage people to achieve their own goals.