



LMAX EXCHANGE LAUNCHES IN HONG KONG

London, 13 January 2015 - LMAX Exchange, the leading FCA regulated MTF for global FX trading and the UK's fastest growing technology firm¹, today announced the launch of LMAX Hong Kong Limited, an SFC licensed broker for leveraged foreign exchange trading.

As an SFC licensed broker, LMAX Hong Kong offers institutional and professional clients in Hong Kong the ability to trade firm limit order FX liquidity.

Brokers, money managers, funds, corporations, CTAs and professional traders can now benefit from the neutral, transparent trading environment and consistent exchange quality execution in over 60 FX pairs.

Scott Moffat, COO of LMAX Exchange, is heading LMAX Hong Kong as an Executive Director, commented: "The establishment of LMAX Hong Kong as an SFC licensed broker significantly contributes to the firm's growing presence in Asia Pacific; the recent addition of a new matching engine in Tokyo (TY3) means we can offer the same low latency execution of under 4ms to our clients in Asia Pacific, that our clients currently enjoy in LD4."

David Mercer, CEO of LMAX Exchange, added: "LMAX Exchange is leading the industry towards transparency through its unique exchange trading business model, and we've witnessed a real shift in FX trading towards transparent price discovery and fair execution over the past few years. In 2015 our goal is to become a leading player in FX trading in Asia Pacific by offering that same transparent, neutral, level playing field for all market participants in the region."

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About LMAX Hong Kong Limited:

LMAX Hong Kong Limited is an SFC licensed broker for leveraged FX trading and part of LMAX Limited, which operates LMAX Exchange, the leading MTF for global FX trading.

LMAX Hong Kong offers clients in Hong Kong the ability to trade firm limit order FX liquidity. Particularly suited to broker dealers, MT4/5 brokers, money managers, funds, corporations, CTAs and professional traders, LMAX Hong Kong delivers the unique benefits of a fair, level playing field for all market participants regardless of status, size or activity levels – complete pre and post-trade transparency, no 'last look' rejections and exchange quality execution. The open order book is driven by streaming, no 'last look' limit orders supplied by top tier financial institutions and executed in strict price/time priority.

Access options include FIX 4.4, API (Java & .NET), Web GUI, Mobile, MT4/5 Bridges. Connectivity includes cross connect at Equinix LD4/5 & TY3, extranet and internet.

¹ 2014 #1 Fastest Growing Tech Company in the UK - Sunday Times Tech Track 100



LMAX Hong Kong Limited is licensed by the Securities and Futures Commission (SFC) in Hong Kong to conduct Type 3 (leveraged foreign exchange trading) regulated activity under the Securities and Futures Ordinance (the "SFO") with CE Number BDV088.

hk.lmax.com

About LMAX Exchange:

UK's fastest growing technology firm (2014 Sunday Times Tech Track 100), LMAX Exchange is the leading MTF, authorised and regulated by the FCA, for global FX trading. Servicing retail brokers, funds, corporates, asset managers and banks, LMAX Exchange delivers a unique vision for global FX trading - a transparent, neutral, level playing field for all market participants, regardless of status, size or activity levels.

The LMAX Exchange OPEN order book is driven by streaming, no 'last look' limit orders supplied by General Member liquidity providers. LMAX Exchange offers a range of key products, including spot FX, precious metals, commodities and equity indices, with complete pre and post-trade transparency and order execution where no 'last look' is standard. Orders are executed in strict price/time priority at an average speed of less than 4ms.

Awards:

- 2014 #1 Fastest Growing Tech Company in the UK - Sunday Times Tech Track 100
- 2014 Best Margin Sector Platform - Profit & Loss Readers' Choice Awards
- 2014 Best FX Trading Venue - ECN/MTF - WSL Institutional Trading Awards
- 2014 Best Infrastructure/Technology Initiative - WSL Institutional Trading Awards
- 2013 #15 Fastest Growing Tech Company in the UK - Sunday Times Tech Track 100
- 2013 Best Overall Testing Project - The European Software Testing Awards
- 2013 Best Executing Venue - Forex Magnates Awards
- 2013 Best Margin Sector Platform - Profit & Loss Readers' Choice Awards
- 2013 Best FX Trading Platform - ECN/MTF - WSL Institutional Trading Awards
- 2011 Best Trading System - Financial Sector Technology Awards
- 2011 Oracle's "Duke's Choice" - Innovative Programming Framework Award

LMAX Limited operates a multilateral trading facility (MTF). Authorised and regulated by the Financial Conduct Authority, FCA Registered no. 509778.

www.lmax.com

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