

TOM GOULD JOINS LMAX EXCHANGE AS HEAD OF US SALES

Former e-FX Sales Director at Bank of America to drive growth in the US

LONDON, 24 November 2014 – LMAX Exchange, the FCA regulated MTF for FX, has appointed former Sales Director of e-FX at Bank of America, Tom Gould, to the newly created position of Head of US Sales. Tom will be responsible for driving the institutional growth of LMAX Exchange in the US, the market accounting for over 25% of global FX trading.

This appointment comes at an important time as LMAX Exchange embarks on rapid growth in the institutional and interbank client segments.

Tom's institutional trading career spans over 25 years and includes senior roles at Bank of America, Credit Suisse, Westpac Banking Corporation, ABN Amro, Bank of Montreal, First National Bank of Chicago and Tudor Investment Corporation.

Commenting on the appointment, Patrick Bartle, Global Head of FX Strategy at LMAX Exchange said: "Tom will be a major contributor to the company's overall growth, with responsibility for building the institutional and interbank businesses in the US. His experience and expertise in this market will be a major asset to the organisation and I look forward to working with him on further expanding the LMAX Exchange brand."

Tom Gould commented: "I look forward to driving the US growth agenda for LMAX Exchange at a time when exchange style execution is gaining real recognition by the marketplace and the regulators as the most transparent, efficient and level playing field for trading FX."

In 2014 LMAX Exchange was ranked UK's No.1 fastest growing technology company in the Sunday Times Tech Track100 league table. With a remarkable three-year annually compounded growth of 307.8% in sales, the US represents a key market for the company as it continues to focus on the successful execution of its global growth strategy.

- **Ends** -

For further information please contact:

LMAX Exchange Press Centre
T: +44 20 3192 2555 E: press@lmax.com

Katharine Reading

Lansons
T: +44 207 566 9730 E: kathariner@lansons.com

Notes to Editors

About LMAX Exchange

UK's fastest growing technology firm (2014 Sunday Times, Tech Track 100), LMAX Exchange is the leading MTF for FX, authorised and regulated by the FCA. Servicing retail brokers, funds, corporates, asset managers and banks, LMAX Exchange delivers a unique vision for global FX trading - a transparent, neutral, level playing field for all market participants, regardless of status, size or activity levels.

The LMAX Exchange OPEN order book is driven by streaming, non 'last look' limit orders supplied by General Member liquidity providers. LMAX Exchange offers a range of key products, including spot FX, precious metals, commodities and equity indices, with complete pre and post-trade transparency and order execution where no 'last look' is standard. Orders are executed in strict price/time priority at an average speed of less than 4ms.

LMAX Exchange - FX execution with optimal precision.

Awards:

2014 #1 Fastest Growing Tech Company in the UK - Sunday Times Tech Track 100
2014 Best Margin Sector Platform - Profit & Loss Readers' Choice Awards
2014 Best FX Trading Venue - ECN/MTF - WSL Institutional Trading Awards
2014 Best Infrastructure/Technology Initiative - WSL Institutional Trading Awards
2013 #15 Fastest Growing Tech Company in the UK - Sunday Times Tech Track 100
2013 Best Overall Testing Project - The European Software Testing Awards
2013 Best Executing Venue - Forex Magnates Awards
2013 Best Margin Sector Platform - Profit & Loss Readers' Choice Awards
2013 Best FX Trading Platform - ECN/MTF - WSL Institutional Trading Awards
2011 Best Trading System - Financial Sector Technology Awards
2011 Oracle's "Duke's Choice" - Innovative Programming Framework Award

LMAX Limited operates a multilateral trading facility (MTF). Authorised and regulated by the Financial Conduct Authority, FCA Registered no. 509778.

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